



FOR IMMEDIATE RELEASE

Contact:

Beth Burrell
Communications and Public Relations Specialist
Greater Pittsburgh Community Food Bank
412-745-6458 | bburrell@pittsburghfoodbank.org

#GivingTuesdayNow kicks off with \$200,000 guaranteed match

Donation from Bank of America helps ensure families have access to food during COVID-19 crisis

DUQUESNE, PA (May 4, 2020) – The COVID-19 pandemic has severely impacted southwestern Pennsylvanians leaving 1.5 million of our neighbors unemployed and concerned about how to make the ends meet. At the same time, Greater Pittsburgh Community Food Bank (the Food Bank) has committed itself to fulfilling its mission in meeting the need in the community. Bank of America has stepped up to stand alongside the Food Bank by becoming the organization's #GivingTuesdayNow Partner with a \$200,000 guaranteed match to help provide emergency meals.

Over the past six weeks, the Food Bank has experienced unprecedented need with a 500 percent increase in demand. As a result the organization has distributed a million more pounds of food than last year and continues to remain dedicated to meeting the need of southwestern Pennsylvanians.

“The need in our community is greater now than we’ve ever seen before, but I know that the Pittsburgh community will come together, even if we’re socially distant to make sure all of our neighbors have enough to eat,” said Lisa Scales, president and CEO of the Food Bank. “Our partnership with Bank of America means that so many more of our neighbors are going to be able to sleep soundly knowing where their next meal is coming from.”

Bank of America's \$200,000 guaranteed match – which will provide 1 million meals to our neighbors in need – means that gifts made to the Food Bank will go twice as far tomorrow during #GivingTuesdayNow. When donations are combined with the gift from Bank of America, a \$1 contribution to the Food Bank could provide 10 meals to children, families and seniors who are relying on the organization to ensure they have enough to eat.

“In a time when many of our neighbors here in Pittsburgh are facing challenges, Bank of America is committed to supporting our community by working with leading local nonprofits like Greater Pittsburgh Community Food Bank,” said Brian Ludwick, Pittsburgh Market President, Bank of America. “The Food Bank is going above and beyond to provide the critical resources necessary to address food insecurity during this challenging time, and we are thankful for their partnership.”

Individuals interested in taking advantage of this match opportunity should visit pittsburghfoodbank.org/givingtuesdaynow.

In these uncertain times, the Food Bank is committed to continuing its nearly 40-year mission of feeding people in need and mobilizing the community to eliminate hunger. The organization is continuously monitoring this ever-changing situation and evaluating the best way to provide assistance to individuals and families in need of food assistance.

A full schedule of upcoming distributions; information on volunteer opportunities; and a comprehensive list and map of what schools and community organizations are doing to feed children while schools are closed are available on the Food Bank's website at pittsburghfoodbank.org/covid19.

###

About Greater Pittsburgh Community Food Bank

Greater Pittsburgh Community Food Bank is a nonprofit organization that distributes more than 35.5 million meals annually across 11 counties in southwestern Pennsylvania through a network of 365 agencies, partners and programs. The Food Bank was founded in 1980 and is a member of Feeding America, the leading domestic hunger-relief charity in the U.S. For more information on hunger in our region or how to get involved, visit pittsburghfoodbank.org.

About Bank of America

At Bank of America, we're guided by a common purpose to help make financial lives better, through the power of every connection. We're delivering on this through responsible growth with a focus on our environmental, social and governance (ESG) leadership. ESG is embedded across our eight lines of business and reflects how we help fuel the global economy, build trust and credibility, and represent a company that people want to work for, invest in and do business with. It's demonstrated in the inclusive and supportive workplace we create for our employees, the responsible products and services we offer our clients, and the impact we make around the world in helping local economies thrive. An important part of this work is forming strong partnerships with nonprofits and advocacy groups, such as community, consumer and environmental organizations, to bring together our collective networks and expertise to achieve greater impact. Learn more at about.bankofamerica.com, and connect with us on Twitter ([@BofA_News](https://twitter.com/BofA_News)).

Bank of America has delivered more than \$2 billion in philanthropic investments since 2009, with approximately \$250 million in 2019 alone. In April 2019, the company announced a \$5 billion Bank of America Community Homeownership Commitment™ to benefit low- and moderate-income homebuyers and communities across the U.S. over the next five years. Also in 2019, Bank of America Community Development Banking provided a record \$4.88 billion in loans, tax credit equity investments and other real estate development solutions. Between 2005 and 2019, Bank of America financed 202,800 affordable housing units. To meet the unique needs of its 12 million small business owners, the company provides advice, solutions and dedicated support. Bank of America maintained its position as the nation's top small business lender at the end of 2019, with \$38.9 billion in total outstanding small business loan balances (defined as business loans in original amounts of \$1 million and under), up 7% year over year.

For more Bank of America news, including dividend announcements and other important information, visit the [Bank of America newsroom](https://www.bankofamerica.com/newsroom) and [register for news email alerts](https://www.bankofamerica.com/register-for-news-email-alerts).

www.bankofamerica.com